

## **v.web**

WEB ENABLED RECRUITMENT SOLUTION

The Vitae logo consists of the word "vitae" in a blue, lowercase, sans-serif font. The letter 'i' has a dot, and the 'æ' is a standard ligature.

### **Overview**

v.web is a powerful solution for web enabled recruitment, delivering a professional website using a database-driven model that is fully customised to meet your corporate style. v.web gives you automated management of vacancy and candidate data with additional tools for simple on-line content management to ensure that the site is always up to date and ready to grab your visitors attention.

### **No web traffic no additional business!**

There is nothing worse than going to a web site and waiting ages for it to load only to end up viewing out of date and uninteresting information. It's now widely accepted that a flashy front end with loads of 'bandwidth eating' animated graphics are a recipe for disaster. Visitors will not wait and will never return.

Your website is the most visible part of your business. A content-rich, fast-loading website will attract candidates and clients, provide cost-effective communication, improve process automation and increase gross profit.

### **Content Management**

Conventional methods of keeping content up to date are complex, time-consuming and expensive and usually require a web expert to code. This additional overhead frequently results in the job not getting done, leading to poor content and useless broken links.

v.web provides tools for complete content management.

So simple that even non-technical personnel can easily update their own content, add news items, press releases, event information, case studies or change any other site text you wish. v.web eliminates the need for expensive third party web maintenance or dedicated technical staff and ensures that content owners are capable of managing their own information.

v.web fully automates the uploading of active vacancy and candidate information ensuring that Clients and Candidates are able to search current and valid information. Prospects that find your site whilst browsing the Internet can use advanced search functionality to find potential candidates with simple on-line communication to contact you for more information.

Effortlessly winning this new business, finding new candidates and interacting with clients is the key to business success and growth.



### Traffic analysis

On-line traffic analysis tools graphically report visitor activity statistics. Identify the path that visitors followed through your site and discover the pages that people spent time on or left quickly. Find out how many people have visited your site, what prompted them, what route they took and where they went when they left. Discover what search engine criteria were used and whether the visit was in response to a specific advertising campaign or mailshot.

This information enables you to optimise your site by removing unwanted information, streamlining navigation and adding more of the popular information. It is also very simple to edit the site's search engine keywords to reflect the traffic analysis report which will substantially improve search engine placement and result in more visits to your site.

### WAP and TV Internet

v.web is fully compatible with mobile WAP communications ensuring that information can be accessed simply by any WAP phone. Candidates are also able to access your site directly from any Internet enabled television.

### Simplified communication and document automation

The Internet has changed the way recruitment companies do business. Everyone has access to the World Wide Web's shared repository of millions of candidates.

It's not necessary to have a large database anymore. What is important is a system that can handle huge amounts of Internet CVs intelligently.

Finding the candidate that you need depends upon filtering through thousands of records without the associated massive increase in administration overhead. Furthermore, when a good candidate is found, or contacts you via your site, it is necessary to act quickly and professionally, effectively winning the candidate before someone else does.

v.web will automatically process these Internet CVs, perform a job match, identify the key people and contact them within moments. Consultants are then informed and follow-up activities booked.

### No technical knowledge required

v.web can be up and running within days without any need for technical understanding. Your own non-technical staff will be able to manage and update the content within moments of installation. Hosting, email and upload automation is also fully configured.

### Glass pipeline

Full interaction with clients has become an important factor within recruitment. Recruiters are now demanding a much closer working relationship and visibility with their suppliers. v.web with business intelligence provides your clients with tools to interact with you over the Internet. Clients are able to view pipeline information, get statistical information and view their candidates and shortlists etc.

### Ready for ASP

Vitæ is fully enabled for use with Microsoft .NET technology. Based on SQL server and MTS/COM+ Vitæ can be configured to manage any Internet-based recruitment application.

### Customised web development

If you are considering a unique bespoke web project then contact us, our Solutions Architects and Project Team will be pleased to provide you with an estimate for a total project solution.

